

Sample agenda for listening sessions

(adjust minutes as you need to for the time you have allotted)

1. **Briefly discuss goals of meeting** (3 minutes)
 - a. Begin thinking about how and why our organization should be involved in policy decisions for the 2007 Farm Bill
 - b. Provide feedback and ideas to the Farm and Food Policy Project and specifically the Healthy Food and Communities Work Group regarding what you would like to see as priorities for the 2007 Farm Bill
2. **What is the Farm and Food Policy Project?** (7 minutes)
 - a. Brief diagram on structure of FFPP (*in Toolkit*)
 - b. Goals of Healthy Food and Communities (*see "Draft HFC Blueprint"*)
 - c. How this feedback will be used by FFPP (*after receiving people's ideas and feedback, the HFC Work Group will evaluate and consider each idea in terms of its value to people and its political viability, then choose to either add it to the priority list or file it for later consideration.*)
3. **What is the Farm Bill?** (10 minutes)
 - a. Overview of "10 Titles of the Farm Bill"
 - b. Sample list (*tailored if necessary to the specific group's likely experiences*) of Farm Bill Programs to spark people's ideas
 - c. Why should we get involved in policy? (*Programs that we all use are decided in the Farm Bill, and these programs will only meet our needs if we help to guide how they are written and implemented. See "Why care about the Farm Bill?"*)
4. **Idea and feedback generation** (40 minutes)
 - a. What programs have been helpful that we would like to see continue?
 - b. What programs have not been helpful, and how could they be changed to be more effective?
 - c. Are there local programs in our area run at the municipal, county or state level that have worked well that could be expanded on a national level?
 - d. What needs do you have right now that aren't being met, either privately or governmentally, that you would like to see addressed in the Farm Bill?